



PRESS RELEASE

Embargoed until 23 April 2010

RECORD MUSEUM VISITORSHIP WITH CONTINUED SUPPORT FROM COMMUNITY AND BENEFACTORS

23 April 2010 – A record 2.82 million visitors visited the National Heritage Board's (NHB) family of museums in Financial Year 2009, a further increase from the 2.62 million of the previous year. Outreach figures also reached an all-time high with 6.56 million participating in NHB's events and activities between April 2009 and March 2010. Such encouraging news comes in the wake of generous contributions by cultural philanthropists to Singapore's heritage scene.

2 Despite the economic downturn, heritage supporters were big-hearted in their giving and the *Patron of Heritage Awards 2009* saw close to S\$11 million worth of donations and loans contributed to heritage causes islandwide. In its fourth year, the prestigious national accolade by NHB saw 60 cultural benefactors stepping forth with their kind donations and loans which have enabled NHB's museums to strengthen their programming, research and operational strategies. The S\$11 million contributed is a combination of S\$2.3 million of cash sponsorships, in-kind donations totaling S\$5.8 million, and S\$2.4 million worth of long-term loans. Mr Lui Tuck Yew, Acting Minister for Information, Communications and the Arts, will grace the awards ceremony as Guest-of-Honour on 23 April 2010 at the Asian Civilisations Museum (ACM).

3 The *Patron of Heritage Awards 2009* pays tribute to the heartwarming gestures of heritage philanthropists who have given selflessly to the heritage cause. This year, we see both long-time supporters as well as new heritage donors from diverse fields contributing to the heritage scene. One such individual is Mr Koh Seow Chuan with his generous donation of legal documents, letters, art pieces and photographic materials to the National Library Board (NLB). These 1,714 items are rare heritage materials that will complement the existing collection of NLB. Another fervent supporter is Mr David Zuellig of The Zuellig Group Inc, whose donation in support of ACM's *Land of the Morning: The Philippines and its*

People exhibition and its Fund-raising Gala 2009, marks his most recent contribution in a long history of support.

4 Private corporations such as Credit Suisse AG also go back a long way in their giving with contributions to Singapore Art Museum's (SAM) *President's Young Talents 2009*, an exhibition of selected contemporary works by budding local artists held at SAM's 8Q wing. This initiative is part of the *Credit Suisse: Innovation in Art Series*, a long-term partnership between SAM and Credit Suisse AG. For the first time, a cash award and sponsored residency abroad were also presented to the exhibition's winner, Vertical Submarine. Suntec Real Estate Investment Trust (REIT) has also been a loyal supporter of the heritage cause. Since 2004, Suntec REIT's venue sponsorship has enabled the award-winning festival to secure an ideal location for its *Festival Hub*, with the festival's anchor exhibition and dedicated stage programming held within the strategically located mall.

5 "Preserving and showcasing our nation's heritage requires more than just the effort of NHB. The support of individuals and organisations is instrumental in helping us grow the heritage ecosystem and at the same time, strengthen the interest and a sense of pride in Singapore's heritage and culture. I would like to thank all our patrons for your unwavering support towards heritage philanthropy in Singapore," says Mr Lui Tuck Yew, Acting Minister for Information, Communications and the Arts.

6 2009 also saw newly minted patrons such as AETN All Asia Networks donating in-kind to the well-received Egyptian blockbuster, *Quest for Immortality – The World of Ancient Egypt*, at the National Museum of Singapore. Asia Art Center's contribution enabled SAM to present the exhibition, *Li Chen: Mind Body Spirit*. This was world-renowned sculptor Li Chen's first solo outdoor sculpture exhibition in an Asian museum.

7 Singapore's key artists and their families also donated selflessly. In 2009, renowned local artists Aw Tee Hong, Chen Cheng Mei, Cheng Yajie, Ong Kim Seng and the family of Yeh Chi Wei donated their masterpieces to SAM and The National Art Gallery, Singapore. Besides contributing towards Singapore's National Collection, their precious gifts of art also serve as great inspiration for future generations of artists.

8 Philanthropic support also came from beyond our shores with a generous donation of 104 exquisite handmade Edo-Kimekomi dolls by the Traditional Edo-Kimekomi Dolls Sachiei-Kai to the Singapore Philatelic Museum (SPM). These beautiful dolls were displayed during the *Edo-Kimekomi Dolls Exhibition* at SPM last year. The Ayala

Corporation, a perennial supporter of arts and heritage initiatives in the Philippines, was also ACM's partner institution for the exhibition, *Land of the Morning: The Philippines and its People*. The corporation's generous contribution helped bring Filipino art, history and culture to Singapore for the very first time.

9 Loans from private collectors and organisations are integral to the success of museums and their exhibitions. The *Patron of Heritage Awards 2009* honours the many lenders who have stepped forward with significant loans to the national museums. Mr Edmond Chin, a long-time patron of ACM, loaned the museum his collection of exquisite Peranakan objects, of which includes a stunning peacock belt. The ACM was also honoured to receive a long-term loan of 21 artefacts from the Government of India through the Archaeological Survey of India. These exquisite Indian sculptures are currently on show at the museum's South Asia gallery.

10 Says Mr Michael Koh, Chief Executive Officer of NHB: "We would like to thank our selfless benefactors for their gifts of love to the heritage cause. These generous acts of philanthropy stand testament to their passion for heritage, and allow for the preservation and continuation of our cultural legacy for generations to come. Without their support, NHB would not have been able to embark on successful exhibitions and programmes such as *Quest for Immortality – The World of Ancient Egypt*, *The Kangxi Emperor: Treasures from the Forbidden City* and *Singapore HeritageFest* which have helped encourage a more active museum-going culture among Singaporeans, and reinforce Singapore's standing as a regional cultural hub."

11 This year, the awards go to 45 organisations and 15 individuals. The breakdown is as follows:

Donations in cash, kind or material ¹:

- Patron of Heritage (S\$1 million to S\$1,999,999): One winner
- Partner of Heritage (S\$150,000 to S\$999,999): 15 winners
- Friend of Heritage (S\$50,000 to S\$149,999): 37 winners

Long-term loans (5 years or more) of materials (artefacts, artworks and others):

¹ In-kind contributions include advertising/media space, venue space, F&B and manpower services. Materials comprise museological materials such as artworks and artefacts as well as archival materials like photographs, video and audio recordings.

- Distinguished Supporter of Heritage (value of items from \$1 million): One winner
- Supporter of Heritage (value of items less than S\$1 million): Six winners

Please refer to **Annex A** for the full list of award recipients.

For more information, please contact:

Ms Lynn Xu
Manager, Corporate Communications
National Heritage Board
DID: 6332 3623
Email: Lynn_Xu@nhb.gov.sg

Ms Viviane Then
Assistant Manager, Corporate Communications
National Heritage Board
DID: 6332 3590
Email: Viviane_Then@nhb.gov.sg

- END -

About the Patron of Heritage Awards

Established in 2006, the *Patron of Heritage Awards* is an annual event that aims to boost heritage philanthropy in Singapore by honouring individuals and organisations who have made significant contributions towards enriching our national heritage.

About the National Heritage Board

The National Heritage Board (NHB) champions the development and promotion of a vibrant cultural and heritage sector in Singapore. It makes heritage enriching, relevant and accessible to all through staging innovative programmes and forging partnerships. NHB leverages on technology and refreshing new approaches to make heritage more dynamic, alive and exciting. It also manages both national and public museums, the Heritage Conservation Centre, National Archives of Singapore, Preservation of Monuments Board and community heritage institutions, Malay Heritage Centre and Sun Yat Sen Nanyang Memorial Hall. NHB was formed on 1 August 1993 as a statutory board under the Ministry of Information, Communications and the Arts (MICA).

Who Are Eligible For The Awards

To be eligible for the *Patron of Heritage Awards 2009*, organisations or individuals must have contributed towards either of the following during the qualifying period from 1 January 2009 to 31 December 2009:

- Contributed artefacts, artworks or archival materials to the collection of any museum or heritage institution in Singapore
- Contributed to the building and development of museums and heritage institutions in Singapore
- Played a pivotal role in creating memorable heritage events for the community at large
- Contributed to publications and scholarships related to heritage

Other than the above, NHB may also consider other contributions to heritage-related causes on a case-by-case basis.

Award Criteria

Awards will be given based on the following six categories:

Donations in cash, kind or material:

- Distinguished Patron of Heritage: S\$2 million and above
- Patron of Heritage: S\$1 million to S\$1,999,999
- Partner of Heritage: S\$150,000 to S\$999,999
- Friend of Heritage: S\$50,000 to S\$149,999

Long-term loans (5 years or more) of materials (artefacts, artworks and others) within the qualifying period:

- Distinguished Supporter of Heritage: Value of items worth S\$1 million or more
- Supporter of Heritage: Value of items less than S\$1 million

For more media enquiries, please contact:

Ms Lynn Xu
Manager, Corporate Communications
National Heritage Board
DID: 6332 3623
Email: lynn_xu@nhb.gov.sg

Ms Viviane Then
Assistant Manager, Corporate Communications
National Heritage Board
DID: 6332 3590
Email: Viviane_Then@nhb.gov.sg



PATRON OF HERITAGE AWARDS 2009 LIST OF AWARDEES

PATRON OF HERITAGE

Nominees who have contributed S\$1 million to S\$1,999,999 worth of cash, in-kind or materials between 1 January 2009 and 31 December 2009.

The awardee for Patron of Heritage is:

Koh Seow Chuan (Mr)

Mr Koh Seow Chuan donated 1,714 heritage items to the National Library Board in 2009. These include remittance letters and envelopes from Singapore to Swatow from the 1930s to 1950s; original documents, certificates, receipts and notices during the Japanese Occupation in Singapore; legal documents of the Arab diaspora (e.g., Syed Omar Alsagoff and Syed Abdul Rahman bin Shaik Alkaff) and prominent Singapore pioneers (e.g., Lim Nee Soon and Lim Boon Keng) from the mid-19th to early 20th century, as well as original photographs of Singapore, Southeast and East Asia from the late 19th and early 20th century, including those by G. R. Lambert and O. Kurkdjian. His donation also includes 55 paintings and calligraphic works by renowned Singapore artist and Cultural Medallion recipient, Lim Tze Peng.

PARTNER OF HERITAGE

Nominees who have contributed S\$150,000 to S\$999,999 worth of cash, in-kind or materials between 1 January 2009 and 31 December 2009.

The 15 Partner of Heritage awardees are:

1) Anonymous donor

This donation consists of 25 Chen Cheng Mei works (oil on canvas and print). Singapore artist Chen Cheng Mei is a significant female Singaporean artist; this donation enriches the museum's collection and allows for future research into the development of mid-20th century Singapore art.

2) AETN All Asia Networks

AETN All Asia Networks (AAA Networks) is a joint venture between A&E Television Networks (AETN) and ASTRO All Asia Entertainment Networks. AAA Networks builds and operates branded channels and services including on air, online, on VOD and on mobile across Southeast Asia, Hong Kong, Macau and Taiwan.

Currently, HISTORY, The Biography Channel, Crime & Investigation Network and HISTORY HD are distributed around the region. AETN All Asia Networks' in-kind contributions helped to support the *Quest for Immortality – The World of Ancient Egypt* exhibition.

3) Asia Art Center

Asia Art Center's contribution enabled Singapore Art Museum (SAM) to present the *Li Chen: Mind Body Spirit* exhibition from 17 September to 9 December 2009, which was the artist's first solo outdoor sculpture exhibition in an Asian museum. The exhibition extended from SAM's inner courtyards to the Singapore Management University Campus Green and the National Museum of Singapore.

4) Cheng Yajie (Mr)

Born in Beijing, China in 1958, artist Cheng Yajie was trained in the Tianjin Academy of Fine Arts from 1982 to 1985. He subsequently received his Master of Arts degree from the Academy of Applied Arts in Vienna, Austria in 1994. This batch of works donated by the artist represents a survey of his works from the late 1960s to the present.

5) Credit Suisse AG

The *Credit Suisse: Innovation in Art Series* marks the first long-term partnership between the Singapore Art Museum (SAM) and a financial institution. In 2009, this collaboration enabled SAM to present the *President's Young Talents 2009* exhibition of contemporary works by Donna Ong, Felicia Low, Twardzik Ching Chor Leng and artist collective Vertical Submarine. For the first time, a cash award and sponsored residency abroad were presented to the winner, artist collective Vertical Submarine. In addition, Credit Suisse AG also contributed towards the Peranakan Museum's Fund-Raising Gala Dinner in 2009.

6) Embassy of Mexico

The Embassy of Mexico played a major and active role in realising the exhibition *The Path to Modernity: Mexican Modern Painting* at the Singapore Art Museum from 15 November 2009 to 3 January 2010. The exhibition showcased 70 masterpieces from important Mexican public and private collections, including works by Diego Rivera, José Clemente Orozco, Rufino Tamayo and Frida Kahlo.

7) MasterCard Asia/Pacific Pte Ltd

MasterCard was the official sponsor of *Quest for Immortality – The World of Ancient Egypt*. MasterCard's cash contribution supported this extraordinary exhibition which comprised of

230 objects and works dating from 4,000 BCE to 950 CE. The artefacts highlighted Egyptian funerary customs, the political intrigues of the day and the extraordinary skills of the artists and craftsmen. The exhibition also showcased the variety of materials used which revealed the geographical surroundings of the royal workshops and artistic fashions of the period.

8) Pacific Art Fund

Pacific Art Fund's contribution enabled Singapore Art Museum to present the exhibition *Cities Here and Now: Paintings and Installation Works by Lu Hao* from 29 August to 25 October 2009. This first solo Southeast Asian museum exhibition for renowned Chinese contemporary artist Lu Hao was guest curated by Professor Wu Hung, Director of the Center for the Art of East Asia at the University of Chicago. Lu has participated in many prestigious international exhibitions and biennales, with installations that comment on contemporary transformations of Chinese lifestyles and architecture, as well as paintings that make reference to classical Chinese ink paintings.

9) Singapore Post Limited

Singapore Post Ltd (SingPost) is Singapore's designated Public Postal Licensee, providing efficient and high quality domestic and international postal services. Since the establishment of the Singapore Philatelic Museum (SPM) in 1995, SingPost has continued to support SPM with an annual cash donation. The partnership between SingPost and SPM promotes the use of postage stamps as educational tools and learning resources, as well as funds the operations of SPM, in particular changing exhibitions and education programmes such as *A Cow and Bull Story*, *At the Post Office* and *Cinemas & Movie Stars*.

10) Singapore Press Holdings Ltd

As the leading media company in Southeast Asia, Singapore Press Holdings (SPH) believes in the conservation of our nation's heritage. In 2009, SPH supported the *Singapore HeritageFest*, as well as various exhibitions that preserved and celebrated Singapore's unique heritage and culture.

11) SMRT Investments Pte Ltd

Offering one of Singapore's largest out-of-home advertising networks, SMRT has contributed to outdoor advertising through bus wraps on SMRT buses and outdoor posters in MRT stations for selected exhibitions at Singapore Art Museum and NHB's community outreach project, *CLOSE {Encounters of the Nice Kind}*. SMRT has also been the *Singapore HeritageFest's* official outdoor media partner since 2006 by contributing towards four-sheet panel displays at MRT stations as well as in-train panels. They have been an invaluable partner in the festival's efforts to raise the public's awareness of its many activities, as well as helping to communicate heritage messages.

12) Standard Chartered Bank

A generous donation raised from Standard Chartered Bank's June 2009 Cricket Tournament at the Singapore Cricket Club contributed to the development of the Singapore Art Museum's contemporary art programming. Standard Chartered Bank also contributed cash to support the National Museum of Singapore's Photo Gallery and *The Image of Our Landscape – 19th Century Singapore through Paintings, Prints and Photographs* exhibition.

13) Sunny Chan Hean Kee (Mr)

Almost half of Mr Sunny Chan's generous donation of 142 pieces of nonyaware (Peranakan porcelain), eight pieces of embroidery and two lacquer baskets are heirloom pieces from his family. He is an avid collector of nonyaware for over 30 years and his collection features many fine examples. Highlights of the Sunny Chan donation are now on display at the Peranakan Museum and some pieces will also be featured in the museum's travelling exhibition to the Musée du Quai Branly in Paris this October.

14) Suntec Singapore International Convention & Exhibition Centre

A world-class meeting, exhibition, conventions and shopping hub, Suntec Singapore sponsored the broadcast of the Singapore Art Museum's television commercials on the Suntec E-board and LCD screens in the Suntec Convention Hall. These highly visible channels are viewed by thousands every day.

15) Yeh Yue Hann Jacey (Ms)

This donation is made by the artist's family to the museum, and consists of four early works by Singapore artist Yeh Chi Wei. This donation enriches the museum's collection and allows for future research into the development of mid-20th century Singapore art.

FRIEND OF HERITAGE

Nominees who have contributed S\$50,000 to S\$149,999 worth of cash, in-kind or materials between 1 January 2009 and 31 December 2009.

The 37 Friend of Heritage awardees are:

1) 91.3FM – Today’s Best Music

91.3FM first partnered the Asian Civilisations Museum (ACM) in 2007 to organise the inaugural New Year’s Eve Countdown Party at ACM. Three years on, the event has become one of the museum’s flagship events. The year-end radio countdown which happened live at the ACM with exciting music and dance performances drew 6,000 visitors in 2007 and 13,000 visitors in 2009. A new record was set in 2009 with crowd participation for the loudest laughter as a group – 118 decibels. The record was measured and verified by the Singapore Book of Records. This successful partnership has allowed ACM to reach out to a wider audience through event radio advertisements and the live programme broadcast.

2) Aw Tee Hong (Mr)

Singapore artist and Cultural Medallion winner Aw Tee Hong is recognised for his works which capture the essence of Singapore’s residual memory of yester-years on canvas. The donation consists of two acrylic on canvas works by the artist, which feature the Singapore scenes of Chinatown and the Singapore River.

3) Ayala Corporation

The Ayala Corporation are perennial supporters of arts and heritage initiatives in the Philippines and are the principal patron of the Ayala Museum, the Asian Civilisations Museum’s (ACM) partner institution for the *Land of the Morning: The Philippines and its People* exhibition. Ayala’s generous contribution helped the ACM bring Filipino culture, history and art to Singapore for the very first time.

4) Belgacom International Carrier Services SA

Belgacom International Carrier Services SA/NV is a leading global carrier of voice, data and value added services to over 700 wireless, wireline and service providers through sales offices in Brussels, Bern, Dubai, Singapore and New York. Belgacom’s cash contribution helped support the *A Story of the Image: Old & New Masters from Antwerp* exhibition at the National Museum of Singapore.

5) BinjaiTree Foundation

A generous cash donation in 2009 from BinjaiTree Foundation provided the support for Singapore Art Museum to acquire a contemporary work by emerging Singaporean artist and Singapore Art Prize 2007 recipient, Jane Lee.

6) BNP Paribas Singapore Branch

BNP Paribas is one of the six strongest banks in the world according to Standard & Poor’s*. With a presence in 85 countries and more than 205,000 employees (165,200 in Europe), BNP Paribas is a global-scale European leader in financial services. BNP Paribas Singapore Branch’s cash contribution supported the National Museum of Singapore’s *A Story of the Image: Old & New Masters from Antwerp* exhibition.

* Within its peer group

7) British Council

In Singapore, the work of the British Council includes teaching English, providing the latest information about studying in the UK, promoting British education and training, and demonstrating the innovation, creativity and excellence of British science, arts, literature and design. The British Council’s cash contribution supported several renowned UK acts presented at the National Museum of Singapore.

8) Cebu Air Inc.

Cebu Air Inc's contribution to the *Philippines Fiesta* in celebration of 40 years of diplomatic relations between Singapore and the Philippines, helped realise two exhibitions, *Thrice Upon a Time: A Century of Story in the Art of the Philippines* at the Singapore Art Museum and *Bayanihan: The Spirit of the Philippines* at the Singapore Philatelic Museum.

9) Chen Cheng Mei (Ms)

Singapore artist Chen Cheng Mei is a significant female Singaporean artist. Her donation consisting of a set of six works (oil on canvas and print) enriches the museum's collection and allows for future research into the development of mid- 20th century Singapore art.

10) Deutsche Bank AG

Deutsche Bank AG's donation enabled the Singapore Art Museum to present a year-long Deutsche Bank Art Bus programme from October 2009, a platform specifically tailored to introduce art to pre-schoolers and schoolchildren. Each programme includes a guided museum tour and story-telling session followed by hands-on art making activities. Deutsche Bank AG's donation also allows for complimentary bus transportation to be provided for the children to and from the museum.

11) Embassy of the Philippines

In partnership with the Philippines Department of Foreign Affairs through the Embassy of Philippines's Art Trek III, the Singapore Art Museum presented the exhibition *In the Eye of Modernity: Neo-Realist Masterworks from the Ateneo Art Gallery* between 14 November 2009 and 14 March 2010. This exhibition represented the largest overseas loan of works to date by the Ateneo Art Gallery and traced the development of Neo-Realism in the Philippines through the works of renowned post-war modernists such as Vicente Manasala, HR Ocampo and Cesar Legaspi.

12) Epson Singapore Pte Ltd

Epson Singapore Pte Ltd, the world's leader in digital imaging solutions, provided in-kind sponsorship towards the National Museum of Singapore's Photography Gallery and special exhibition *Doubleness: Photography of Chang Chien-Chi*. In addition, they also sponsored the portraits in the Peranakan Museum's Gallery on the origins of Peranakans.

13) Frasers Centrepoint Malls

Frasers Centrepoint Malls was a major partner of the *Singapore HeritageFest 2009 (SHF 2009)* with their venue sponsorship in four malls last year. These malls served as the festival satellite hubs, as well as venues for road shows and vernacular concerts. Each mall with its specially-themed exhibitions and staged programming helped to pull in the crowds. Good publicity and PR support also enabled the festival to penetrate even further into the heartlands and also expanded the scale of the festival. Thanks to Frasers Centrepoint Malls' support, SHF 2009 achieved a record two million visitors, the highest visitorship obtained to date.

14) Glorious Singapore Pte Ltd

Glorious Singapore Pte Ltd sponsored the external façade lighting and projection system for the Asian Civilisations Museum's *River Festival* celebrations in June 2009. It was happy to have contributed to making the event an exciting and enjoyable experience for the museum's visitors.

15) gsmprjct creation pte ltd

gsmprjct is a group of four integrated teams established as pioneers and major players in the field of exhibit design and production. The collective believes that each project is a collaborative process that leads to unique explorations and results. This philosophy has

allowed gsmprjct to create avant-garde environments that speak to visitors, crossing mediums and disciplines – from dance to theatre, architecture to business. gsmprjct provided both cash and in-kind support towards various exhibitions and programmes at the National Museum of Singapore.

16) JPMorgan Chase Bank

JPMorgan Chase Foundation has been a patron of the Asian Civilisations Museum (ACM) since 2002 and it has continuously supported ACM's educational initiatives and its outreach in the community. In addition to funding cultural exhibitions, the Singapore philanthropy committee at J.P. Morgan has nominated ACM as the sole benefactor of its fund raising event from the 2009 J.P. Morgan Corporate Challenge. The additional funding provided the opportunity for the museum to engage visitors, especially children through hands-on and IT interactive kiosks. J.P. Morgan employees also volunteered their time and efforts in ACM's open house events where they took up active roles in helping to operate learning sessions on weekends.

17) Kingdom of Belgium, Federal Public Service

The Embassy of Belgium represents, protects and promotes the interests of Belgium and its citizens in Singapore. It works actively to strengthen the bilateral relations with Singapore and facilitate ever closer ties. There has been a representative of the Belgium government in Singapore since at least 1864. The Kingdom of Belgium, Federal Public Service's cash contribution supported the National Museum of Singapore's *A Story of the Image: Old & New Masters from Antwerp* exhibition.

18) Kosin Enterprise

Kosin Structure Pte Ltd has been supportive of Asian Civilisations Museum and its events since 2008. Its contributions help deliver good experiences for our visitors at ACM's events. Its sponsorship of creative and tasteful marquees for events like ACM's Corporate Thank You Reception in 2009 exemplifies a partnership that not only promotes the museum as a museum, but also a venue of choice for corporate and private functions.

19) Lee Foundation

The Lee Foundation's cash contribution supported the National Museum of Singapore's *October War Forum*, the Founders Circle campaign, *The Image of Our Landscape – 19th Century Singapore through Paintings, Prints and Photographs* exhibition and the Gemmill Fountain project. The Foundation also gave a cash donation towards the Singapore Art Museum's *Big Picture* exhibition and The Peranakan Museum's 2009 Gala event.

20) Lim & Tan Securities Pte Ltd

Lim & Tan Securities has supported the Asian Civilisations Museum since 2003. Its donation has enabled the museum to fund exhibitions, run educational programmes and acquire artefacts for the museum's permanent collection. These include exhibitions such as *From the Land of the Ottoman Sultans*, a Japanese festival held in conjunction with *Hidden Faces – the Art of Japanese Mask* exhibition, and acquisitions of Peranakan silver, jewellery and porcelain.

21) Ong Kim Seng (Mr)

This donation of eight works (oil on masonite and watercolour on paper) is made by Singapore artist and Cultural Medallion winner, Ong Kim Seng. The donation serves to present an overview of his development by expanding the chronological extent and medium represented within the collection. The donation includes his prize-winning work *Merdeka Bridge* which the artist painted when he was sixteen years old and won his first art award.

22) Panasonic Systems Asia Pacific

Established in 2005, Panasonic Systems Asia Pacific is today one of the largest display solutions provider in Asia. Panasonic resonates its corporate philosophy of contributing to society, by providing cutting edge technology in its activities to support global events. Panasonic Systems Asia Pacific partially sponsored six High Definition Digital Laser Projectors (PT-D6000) and accessories for the Temasek Show theatre at the National Museum of Singapore.

23) Philip Morris Singapore Pte Ltd

Investing in the community has always been part of Philip Morris' culture. Philip Morris' cash contribution supported the *Christian Lacroix – the costumier* and *VOOM Portraits by Robert Wilson* exhibitions. Philip Morris is also one of the *Singapore HeritageFest's* inaugural sponsors. Its continued cash sponsorship since 2004 has enabled NHB to organise more meaningful and engaging outreach events, which in turn, helped the festival achieve its objectives of raising heritage awareness and appreciation amongst Singaporeans.

24) Rendezvous Hotel Singapore

Rendezvous Hotel Singapore has given the National Museum of Singapore discounts and complimentary rooms, which have provided significant savings for the museum. In 2009, Rendezvous Hotel Singapore partially sponsored 254 room nights towards the museum's exhibitions and events. The projects that Rendezvous Hotel supported include *Quest for Immortality – The World of Ancient Egypt*, *Verner Panton – The Collected Works*, *The Glass Percussion Project*, *Children's Season*, *Night Festival 2009* and *Bayanihan: The Spirit of the Philippines* at the Singapore Philatelic Museum.

25) Seah Yao Ker (Mdm)

This donation consists of an ink and colour work by renowned China artist Wu Guanzhong on the theme of the Jiangnan landscape. The donated work broadens the museum's holdings of works by significant China artists.

26) Shangri-La Hotel, Singapore

Shangri-La Hotel, Singapore has been one of the key sponsors for *BeMUSE*, NHB's quarterly magazine. Its sponsorship has helped to defray the printing cost and also ensures that it continues to be a free publication which is distributed to schools, libraries, government organisations, museums and embassies locally and overseas. It has helped NHB to promote heritage awareness and appreciation of Singapore's rich multicultural heritage to Singaporeans as well as overseas readers.

27) SIA Cargo Ltd

Singapore Airlines Cargo (SIA Cargo), with a global network that covers 75 cities in 38 countries with dedicated staff, has the expertise to deliver virtually anything to anywhere. SIA cargo prides itself in being one of the long term supporters of NHB for supporting and contributing to NHB's efforts in developing a vibrant cultural and heritage sector in Singapore. SIA Cargo partially sponsored the transportation of valuable exhibits for the *A Story of the Image: Old & New Masters from Antwerp* exhibition.

28) SIA Limited

As a responsible corporate citizen, Singapore Airlines recognises the importance of building strong relationships not only with its customers and business partners, but also with the many communities it serves. Singapore Airlines actively supports worthy initiatives related to the arts, sports, education and the environment, both locally and abroad, and is also committed to helping the less privileged. Singapore Airlines believes that the arts and heritage form an integral part of a nation's culture and has thus established longstanding relationships with Singapore's orchestras, theatre groups, and museums. Singapore Airlines

fully and partially sponsored flight tickets in support of the *Greek Masterpieces* and *Quest for Immortality – The World of Ancient Egypt* exhibitions.

29) Sing Lun Investments Pte Ltd

Mr. Patrick Lee, Executive Chairman of Sing Lun Investments Private Limited, made a generous cash donation in 2009 to facilitate and enrich contemporary art programming at the Singapore Art Museum.

30) Singapore Press Holdings Foundation Ltd

The Singapore Press Holdings Foundation, a registered charity and an Institution of Public Character, was set up in January 2003 to help build a lifelong learning community that embraces language enrichment, creativity, diversity, healthy living and sports. The Singapore Press Holdings Foundation Ltd gave cash contributions towards the National Museum of Singapore's Drama of History programme.

31) SONY Electronics (Singapore) Pte Ltd

Sony Singapore, a leader in the consumer electronics market, is responsible for the marketing and sales of consumer products in Singapore, as well as for broadcasting and professional products in Singapore and several countries in the region. Sony fully sponsored the loan of 10 BRAVIA LCD TVs for 2 years to support the National Museum of Singapore's visual advertising platform.

32) StarHub Cable Vision Limited

StarHub is Singapore's fully-integrated infocommunication company, offering a full range of information, communications and entertainment services for both consumer and corporate markets. StarHub contributed cash and in-kind support for the *Quest for Immortality – The World of Ancient Egypt* exhibition.

33) Suntec Real Estate Investment Trust

Suntec Real Estate Investment Trust has been a supporter of the *Singapore HeritageFest* since the inaugural festival in 2004. Its venue sponsorship has enabled the festival to locate its Festival Hub, with the festival's anchor exhibition and dedicated stage programming within their strategically located mall. Thanks to Suntec's support, the festival managed to grow its appeal and build more awareness and also helped to reach out to both tourists and Singaporeans, hence, helping NHB to increase the overall visitorship to the festival.

34) The Shaw Foundation Pte Ltd

The Shaw Foundation in Singapore was set up in 1957 by the Shaw brothers with the overriding principle that wealth contributed by society should be returned and in generous measures. Since its establishment, the foundation has contributed generously towards education, welfare, medicine, arts and heritage. The Shaw Foundation was pleased to contribute to the National Museum of Singapore's Founder's Fund and the Peranakan Museum's Fund-Raising Gala Dinner in 2009.

35) David Zuellig (Mr), The Zuellig Group Inc

Mr. Zuellig's donations in support of the *Land of the Morning: The Philippines and its People* exhibition and the Peranakan Museum are his most recent gestures in a long history of support for the Asian Civilisations Museum. He routinely offers his time as well as funds for museum causes including programmes and acquisitions.

36) Traditional Edo-Kimekomi Dolls Sachiei-Kai

Traditional Edo-Kimekomi Dolls Sachiei-Kai, a Tokyo-based Society headed by the founder Ms Sachiei Ito, is a hobby-oriented organisation consisting of more than 200 female members with an average age of 70 years old. The society donated a collection of 104 dolls to the Singapore Philatelic Museum on 12 November 2009. Handmade by the society

members using the traditional Edo-Kimekomi doll making methods, these dolls are certified as a traditional artwork by the Ministry of Economy, Trade and Industry of Japan. Such dolls are found in most Japanese families, displayed as decorations and during festivals such as Hina Matsuri (Japanese Doll Festival or Girls' Day) and Children's Day.

37) TRICOMS Events Pte Ltd

TRICOM Events is a Singapore incorporated event agency specialising in corporate and business events. TRICOM Events believes in doing its part for the community with pro-bono event consultancy and management for charities, worthy causes and partnership with organisations such as the National Museum of Singapore.

TRICOM Events provided in-kind sponsorship of event management services towards various openings at the National Museum. This included the provision of event consultancy and support services such as design and decoration, technical management and entertainment.

DISTINGUISHED SUPPORTER OF HERITAGE

Nominees who have loaned artefacts or artworks worth S\$1 million or more for at least five years or more between 1 January 2009 and 31 December 2009.

The awardee for Distinguished Supporter of Heritage is:

The Archaeological Survey of India, Ministry of Culture, Government of the Republic of India

In 2000, the Asian Civilisations Museum's (ACM) South Asia gallery was fortunate in receiving a long-term loan of 21 artefacts from the Government of India through the Archaeological Survey of India, the National Museum, New Delhi and site museums in Amarvati, Vidisha, Halebid and Konarak. This loan was achieved with close co-operation and support from the Ministry of Culture, India and the Ministry of Information, Communications and the Arts, Singapore. These loans have been on display at the South Asia gallery since the opening of the ACM, Empress Place in 2003.

SUPPORTER OF HERITAGE

Nominees who have loaned artefacts or artworks worth less than S\$1 million for at least five years or more between 1 January 2009 and 31 December 2009.

The six Supporter of Heritage awardees are:

1) Jeremy Caddy (Mr)

For the past five years Mr Jeremy Caddy has loaned the Asian Civilisations Museum his diverse collection of 48 fine Indonesian textiles. They have featured regularly in the museum's Material World display of Southeast Asian textiles. Several pieces also starred prominently in the 2005 exhibition *Beauty in Asia*.

2) Edmond Chin (Mr)

Mr Edmond Chin has continued his exemplary support to the Asian Civilisations Museum with his loan of highly iconic items from his personal collection. His peacock belt was a highlight in the *Peranakan Legacy* travelling exhibition in 2007 to the Ayala Museum in Manila.

3) Shelly Dee (Ms)

Ms Shelley Dee has been an active supporter of the Asian Civilisations Museum for many years. In 2003, she generously agreed to acquire and lend an extraordinary decorative entryway dated 1822, which came from a Northern Javanese nobleman's home. This has come to be the centrepiece of the Javanese Kingdoms section of ACM's Southeast Asia gallery.

4) Brian Holt Gambrill (Mr)

Mr Gambrill began collecting Japanese prints, jade and other objects of Chinese art in 1969. He has been a long-term supporter of the Asian Civilisations Museum (ACM) and the Singapore Art Museum. In addition to his donation of books, prints and paintings to the institutions, he has Chinese ceramics as well as Buddhist, Daoist and folk religion figures on loan to the ACM.

5) K Vellayappan (Dr)

The important loan of teak furniture and other accoutrements from Dr Vellayappan's collection has enabled the Asian Civilisations Museum to tell the story of the life and work of the Chettiar community. The artefacts have been on display at the Singapore River Gallery since the museum opened in 2003.

6) Ronni Pinsler (Mr)

Ronni Pinsler is an independent photographer who has made invaluable contributions to Singapore's heritage by documenting changes in the nation's landscape since the 1970s. He is best known for his extraordinary efforts recording multi-faceted folk Taoism, and has captured a plethora of precious images focusing on vanishing local street scenes in combination with ethnic personal portraits.

Key Statistics for Patron of Heritage Awards 2009

(i) Value of Contributions for 2009

The value of contributions acknowledged by *Patron of Heritage Awards 2009* adds up to close to **S\$11 million**. The breakdown of the value of contributions is as follows:

Contribution	Value
Cash donations	S\$2.3 million
Materials and in-kind donations	S\$5.8 million
Long-term loan of items	S\$2.4 million

(ii) Number and percentage of awardees who are corporations and individuals

	Organisations	Individuals
Number	45	15
Percentage	75%	25%

(iii) Number and percentage of awardees who are repeat awardees and new awardees

	Repeat Awardees	New Awardees
Number	37	23
Percentage	62%	38%

Chinese Translation of Related Terms

English	Chinese terms
Patron of Heritage Awards 2009	2009 年文化遗产赞助奖
Distinguished Patron of Heritage	文化遗产赞助人荣誉奖
Patron of Heritage	文化遗产赞助人奖
Partner of Heritage	文化遗产伙伴奖
Friend of Heritage	文化遗产之友奖
Supporter of Heritage	文化遗产支持者奖