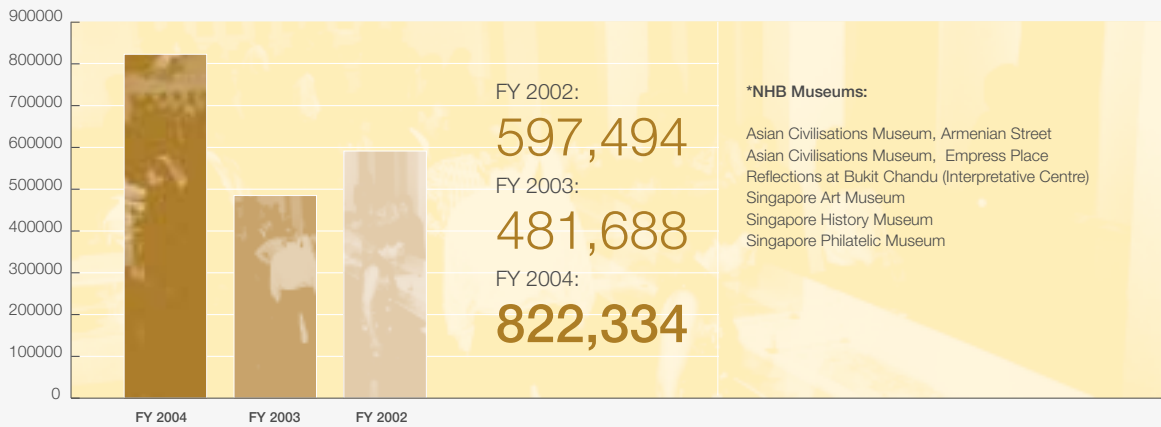


OUR KEY PERFORMANCE FOR FY04/05

NHB Museums'* Visitorship Summary

Total museum visitorship:

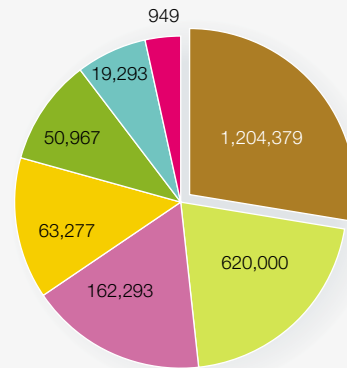


Outreach, Fringe Activities & Programmes Summary

Total visitorship for outreach, fringe activities and programmes:

2,121,158

- Travelling exhibitions
- Singapore HeritageFest
- Offsite exhibitions
- Satellite Museum at Woodlands Regional Library
- Talks/ Seminars/ Workshops
- Mass participation events
- Conferences



Total e-Museum Card Online Membership

34,456

NHB Website (www.nhb.gov.sg)

Monthly hits:

1.8 Million

Monthly page views:

210,000

Monthly unique visitors:

18,000

Total Museum Artefacts Accessioned in FY04

902

Total Museum Collections

108,000

Total Number of Records Acquired

296,000

SPECIAL EVENTS:

Singapore HeritageFest

Total Visitorship:

620,000

Total Number of Programmes:

260

Project M

Total Visitorship:

174,323

Total Number of Programmes:

42